

## THE VISION & PARTNERSHIP

The Unstoppable Foundation's vision is that every child on the planet has access to the life-long gift of education. To support that vision, we work with organizations that provide children and their families in developing countries the resources and training necessary to eliminate the obstacles preventing children from accessing education and to break the cycle of poverty.

Free the Children is our primary partner for our 2010/2011 campaign to educate 10,000 children in Africa. This will be done primarily through their *Adopt a Village* program.

Made up of four pillars crucial to lifting communities from poverty—education, alternative income, health care and water and sanitation—*Adopt a Village* is a holistic model that relies on local people to actively participate in creating sustainable communities.

## IMPACT WORLDWIDE

The Unstoppable Foundation has funded 11 schools in Africa with our in-country partners and our intention is to educate 10,000 children by the end of 2011.

We have focused our efforts on communities that are in the most dire situation and need our immediate support. These communities are in areas where there exists a high incidence of child labor, exploitation of children and minimal opportunities for girls.

The development program is a true partnership with the local communities as they are actively consulted and involved throughout the development process.



The students of Pimbiniyet & their head master Mr. Thomas, welcoming Cynthia Kersey and Connie Viveros to their campus celebrating 3 new classrooms funded by the Unstoppable Foundation—July, 2010

## ABOUT FREE THE CHILDREN

Founded in 1995 by international child rights activist Craig Kielburger, when he was only 12 years old, Free The Children has since grown into the largest network of children helping children through education in the world, having directly impacted over 1 million children in 45 countries through its projects.

Free The Children seeks not only to free children from poverty and exploitation, but also to free young people from the idea that they are powerless to bring about positive social change and to improve the lives of their peers. Free The Children is currently operating its programs in the following countries: Kenya, Sierra Leone, China, Sri Lanka, India, Ecuador and Haiti.



## ADOPT A VILLAGE - \$25,000

An education is the first step to helping children break free from the cycle of poverty. But first, we must empower their mothers, improve their schools, outfit their health clinics and build clean water facilities. That's because hope for a better future comes with holistic solutions — with an understanding that everyone and everything, in some way, is joined together.

### IMPACT WORLDWIDE

- Built more than 650 schools in Asia, Africa and Latin America; providing education to more than 55,000 children every day in 16 countries.
- Provided access to health care, clean water and sanitation facilities to 1 million people.
- Established alternative income programs for marginalized women, helping more than 30,000 families.

## PROGRAM BACKGROUND

Free The Children has been operating in Kenya since 1999 within the Narok South District, working with Maasai, Kipsigis and Kisii communities. Free The Children concentrates its efforts on the Maasai Mara region since it is an area that has long been forgotten by the Kenyan government.

The indigenous people, native to the area, face significant challenges, which threaten the survival of their vibrant pastoral culture. Free The Children's beneficiaries in Kenya fall within the 23 per cent of Kenyans who live in absolute poverty. The Maasai, Kipsigis and Kisii people have little access to education, clean drinking water and health care services. Maasailand also has the highest primary school dropout rate in Kenya, a direct result of: poor educational facilities and resources, the need for children to tend to cattle and goats, and the lack of health services support.

In response to the many challenges faced by the Narok South District, Free The Children has implemented its unique, holistic community development program, Adopt a Village, engaging over 10 communities in various locations in the Maasai Mara. Here, we have built and renovated more than 110 schools including our new girls secondary school in Enelerai; implemented over 40 clean water projects including building latrines, wells, and hand-washing stations; held 44 community health workshops; planted over 44,000 trees; and have successfully launched over 50 alternative income women's groups.

It is important to us that the women, men, and children living in our partner communities are fully involved in the development process from start to finish. As partners of the **Unstoppable Foundation and Free The Children**, we want you to be involved too! By coming together to support a village, you can be engaged in fundraising, and awareness raising events to help make a significant difference.

We are thrilled that you are becoming part of our extended family. With your contribution and support from The Unstoppable Foundation and our Kenya team, you can build a school, support a water, health, and sanitation project and fund an alternative income program for women. We are looking forward to working with you to build a safe, healthy, sustainable community and a brighter future for children in Kenya.



Free The Children works in Narok District in Rift Valley Province

AAV Component	Details
Education	<ul style="list-style-type: none"> <li>Build a one room classroom</li> <li>Furnish classrooms and provide supplies</li> </ul>
Water/Sanitation	<ul style="list-style-type: none"> <li>Support water and sanitation education</li> <li>Construction of 2 latrines and 2 hand-washing stations</li> </ul>
Alternative Income	<ul style="list-style-type: none"> <li>Micro-enterprise development</li> <li>Support training in financial literacy</li> </ul>
Health	<ul style="list-style-type: none"> <li>Support health promotion initiatives</li> <li>Support school-based health care programs including school health clubs</li> </ul>
<b>Total Cost</b>	<b>\$25,000</b>

For a contribution of **\$25,000**, you can Adopt a School and make a meaningful and sustainable difference to one full community. Through supporting one or all aspects of Adopt a Village you will have a direct impact on hundreds of children.



The Maasai are traditionally semi-nomadic pastoralists who have a beautiful and vibrant culture